Daniel Brooks

Principal Consultant, Digital Transformation

01 PROFILE

Daniel helps large organizations modernize their technology and the way they work. He leads programs from strategy through to rollout and is known for getting business and IT teams to deliver together.

02 CORE EXPERTISE

- Digital strategy and roadmaps
- Core system modernization
- Agile and product operating models
- Vendor selection and program governance

03 SELECTED ENGAGEMENTS

UK retail bank

Financial services

Program lead 2025 to 2026

Led the replacement of the mobile banking platform used by 3.1 million customers, from vendor selection to launch.

- Launched on schedule across 4 releases
- App store rating up from 3.4 to 4.6

National rail operator

Transport

Workstream lead 2023 to 2024

Ran the ticketing workstream of a digital program, moving most sales to the app and the web.

- Online share of sales up from 41% to 70%
- Queue times at stations down by a third

Regional housing association

Public sector

Advisor 2022

Defined the three-year IT roadmap and selected a new housing management system.

- Saved GBP 2.4 million over the contract term

04 EDUCATION

MSc, Information Systems London School of Economics, 2008

BEng, Computer Science University of Bath, 2006

AT A GLANCE

18
Years of experience

51
Engagements delivered

6
Industries served

3
Certifications

BASED IN
London, United Kingdom

AVAILABILITY
From February 2027

LANGUAGES
English, French

DAY RATE
GBP 1,250

CERTIFICATIONS
TOGAF 9 Certified
PRINCE2 Practitioner
Certified Scrum Master